

**STARTUP OLÉ 2020** | It's not about success  
It's about **MAKING SUCCESS HAPPEN**

**STARTUPS &  
SCALEUPS**



# SUMMARY

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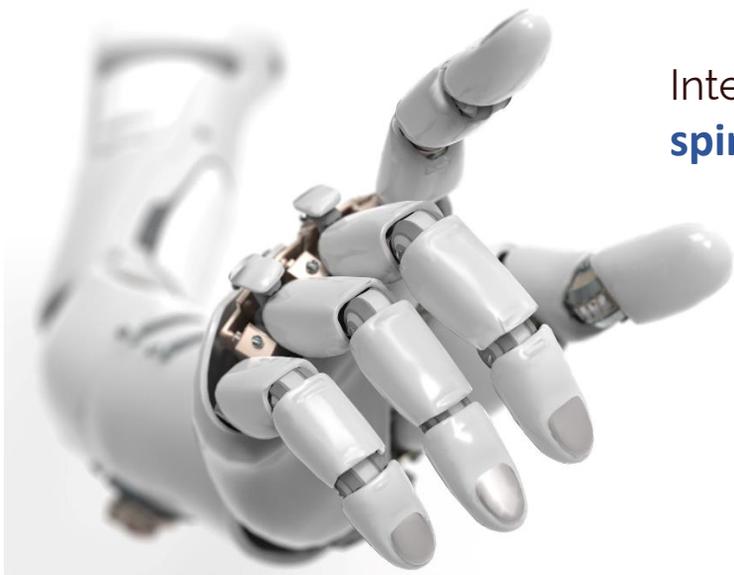
- What is Startup Olé? & Figures 2019
- Startup by Verticals at Startup Olé 2019
- Benefits for Startups & Scaleups
- Success cases
- Stand Info
- Registration/Deadlines/Prices
- Contact



# WHAT IS STARTUP OLÉ?

## DEMOCRATISING THE INTERNATIONAL ECOSYSTEM NETWORKING EVENT

International tech-entrepreneurial event that connects **startups, innovative SMEs & spin-offs** with key actors of the international ecosystem:



- ✓ CORPORATES
- ✓ INVESTORS
- ✓ ACCELERATORS/INCUBATORS
- ✓ MEDIA
- ✓ EMBASSIES/PUBLIC. ADMIN.
- ✓ UNIVERSITIES/SCIENTIFIC & TECH PARKS

## FIGURES STARTUP OLÉ 2019 (organized by verticals)

#startupole

20.000 +  
ATTENDEES

850 +  
STARTUPS

500 +  
KEY PLAYERS

250 +  
CORPORATES  
& INVESTORS

50 kM €  
PORTFOLIO INVESTMENT

120 +  
COUNTRIES

## • RELEVANT VERTICALS

-  ENERGY/SUSTAINABILITY/WATER (30) 
-  EMERGENCIAS (9) 
-  MOBILITY (12) 
-  AGRI/FOOD-TECH (13) 
-  MEDIA (19) 
-  LEGAL-TECH (2)
-  BLOCKCHAIN (15) 
-  TRAVEL-TECH/TOURISM (12)
-  E-COMMERCE/FASHION (9) 
-  DEEP TECH/ROBOTICS/SPACE (13) 
-  INSURTECH (3) 
-  SOCIAL IMPACT (9) 
-  BIO/PHARMA TECH (17)
-  E-SPORTS/GAMING (13) 
-  LOGISTICS/RETAIL (13)

## • OTHERS VERTICALS

-  FINTECH (14)
-  HR-TECH (13)
-  EDU-TECH (17) 
-  INFRASTRUCTURE (2)
-  PLASTIC FREE SEAS
-  AUTO-TECH (12) 
-  BIG DATA/IoT/MOBILE (11)

# BENEFITS FOR STARTUPS & SCALEUPS

## APP EVENT – “1 to 1” Meetings



Connect with all key players. Set up “1 to 1” meetings in our meeting rooms.

## STARTUP FAIR 3 DAYS EXHIBITION BOOTH



Schedule meetings and show your product/service/app in a live demo.

## NETWORKING COCKTAILS WITH KEY PLAYERS



Access for 2 members to 3 networking cocktails during the event.

## Best startups/scaleups:



## ON STAGE PITCHING COMPETITION\*

Become one of the 100 startups & scaleups that will take part of this incredible competition.

## Selected startups/scaleups:



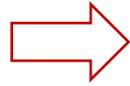
## MATCHMAKING\*

Curated matchmaking between corporates/investors and startups/scaleups in your vertical.

# SUCCESS CASES

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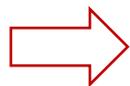
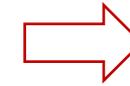
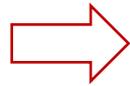
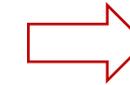
STARTUP



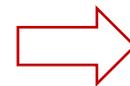
Fund

1.6M €

STARTUP



1M £



(Tech 4 Equity)



## STARTUP FAIR - 3 DAYS EXHIBITION BOOTH

The best 500 startups/scaleups that apply will be eligible to have a stand.

Eligible startups/scaleups: those which have proven sales/investment and a final product to display.

- **Scaleup Fair:** Space for your roll-up in the cocktails area & direct selection to participate in the pitching competition.
- **Startup Fair Type 1.** Exhibition stand includes:  
Booth of 1'5 m2 + table 70cm + logo in the poster identifying your stand + WIFI + point of light with 3 plugs + roll-up space.
- **Startup Fair Type 2:** Only space for your roll-up.

### Timetable:

Setting up stand/roll-up:

- Monday 4<sup>th</sup> of May: from 16:00 to 20:00 hours.

Dismantling:

- Thursday 7<sup>th</sup> of May: from 14:00 to 16:00 hours.

Exhibition Hours:

- Tuesday 5<sup>th</sup> & Wednesday 6<sup>th</sup> May: from 10:00 to 14:00 & 16:00 to 20:00 hours.
- Thursday 7<sup>th</sup> of May: from 10:00 to 14:00 hours.



# REGISTRATION/DEADLINES/PRICES

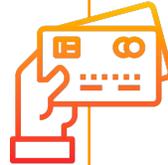


1

Fill the application form\*  
and tell us, who you are?

Deadline for applications  
**31th Jan. 2020**

\*If you have a recommendation  
or discount code do not forget  
to use it here!



2

Make your payment:

**150€ before 31<sup>th</sup> Jan.**

180€ from 31<sup>th</sup> Jan.  
to 28<sup>th</sup> Feb. 2020



3

Get your accreditations  
for Startup Olé 2020  
& Rock on!

# - CONTACT -

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