

## Brokerage Event for Innovation Agencies

25 March 2021

[www.brokerage-eurada.net](http://www.brokerage-eurada.net) (in progress)



Following the excellent experience of the past editions, EURADA is organising the sixth edition of the Brokerage Event for Innovation Agencies. An effective networking which will take place on the 25<sup>th</sup> of March 2021 in streaming.

This one-day event aims to gather experts on the field of innovation to share best practices, to find new partners for ongoing or future proposals and to learn from each other. During the conference, experts from the European Commission will present and explain calls and initiatives for innovation agencies.

One can benefit from the Brokerage Event because of:

- The multiple opportunities of meeting experts in the innovation field;
- The possibility of presenting one's implemented and successful project;
- The possibility of presenting one's project idea and find partners to work with.

Past editions have proved the event of being a fruitful one, since participants have made synergies there which have concluded in implemented projects. It is a very good opportunity to promote your agency, especially in the programme Horizon Europe in support of innovation and digitalization, and all the opportunities they will launch.

The event will allow you to promote your partner search and to know other agencies and how they work. You will also have the list of the participants in order to arrange potential bilateral meetings.

Time	Activity
09:00 - 09:15	<b>Opening session: welcome address</b> Member of the board of directors, EURADA.
09:15 – 09:45	<b>Opportunities for innovation agencies</b> You will be able to discover programmes and initiatives directly explained by experts from the European Commission: DG GROW <ul style="list-style-type: none"> <li>• Expert from DG GROW (TBC)</li> <li>• Expert from DG RTD (TBC)</li> <li>• Expert from Urban Innovative Action secretariat</li> </ul> Moderator: Julia COLOMER, EURADA.
09:45 – 10:45	<b>Presentation of successful projects</b> During this session, we will have the opportunity to hear from relevant members of different organizations about their successful projects (finishing or already finished during the last year). <ul style="list-style-type: none"> <li>• Natasa MIRIC (DURA)</li> <li>• Evelyne TARNUS (NEXA)</li> <li>• Dieter MEYER (Dieter Meyer Consulting GmbH)</li> <li>• Roberto ALGARRA (IVACE)</li> <li>• Cristina MOLINA (AITEK)</li> <li>• Anna SOWA (MARR)</li> </ul> Moderator: Viorika DISHNICA, ART-ER
10:45 – 12:15	<b>Pitch of new project ideas</b> Relevant members of different organisations will give presentations of new projects ideas looking for new partners. This is an opportunity to create new partners for future projects. <ul style="list-style-type: none"> <li>• Petro PODARAS (ATTICA)</li> <li>• Mario VINALOVIC (CIDEA)</li> <li>• Philippe GERKENS (MonkeyBridge)</li> <li>• Beatriz ASENSIO (ICE Castilla y León)</li> </ul> Moderator: Ida PROSPERI (SVIM)
12:15- 13:00	<b>Potential partners for your projects</b> In this section, relevant members will explain how they work and their main interests inside the organization. This will be very relevant to know their profile and for future partner searches. It will enable them to find new contacts and forge links for future partnerships. <ul style="list-style-type: none"> <li>• Valeria TONCHEVA (Municipality of Plovdiv + Trakia Economic Zone)</li> <li>• Lionel GROTO (Choose Paris Region)</li> <li>• Sanela DZEVLAN (SERDA)</li> <li>• Klaus OBERREITER or Werner PAMMINGER (Upper Austria)</li> <li>• Helena MATUŠA (ZARA)</li> </ul> Moderator: Ivana Rae ALMORA, EURADA