

INTERNXT

HELPING HUMANITY PROTECT THEIR PRIVACY ON THE INTERNET



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EMPRESAS INNOVADORAS

€50K MRR – 200K USERS – 350% YEARLY GROWTH RATE – NOT CURRENTLY RAISING

Here at **Internxt**, we provide a series of Internet services with a focus on **security** and **privacy**.

Problem

Internet giants are, in reality, **data mining** companies. Google generates over 80% of its revenue from **advertising**. All of Facebook's revenue comes from selling **ads**.

These companies constantly **violate** their users' **privacy** and are regularly being **fined** by the European Union.

There's a growing concern about **protecting user data** from third parties, such as companies, and hackers. The average cost of a data breach in the US is €8M.

Problem

Dropbox. 68 million users and passwords hacked.

Apple iCloud. 500 photos of celebrities leaked on the net.

Microsoft. The US Cybersecurity and Infrastructure Security Agency issued an alert urging all organizations across all sectors to follow guidance to address the Chinese-hacker group Microsoft exploit"

"An ex-employee warns that Google can access all the documents of the users in their cloud". - El País, October 2019.

"55% of the companies are going to increase cybersecurity budget & 50% say that privacy will be baked into every business decision"

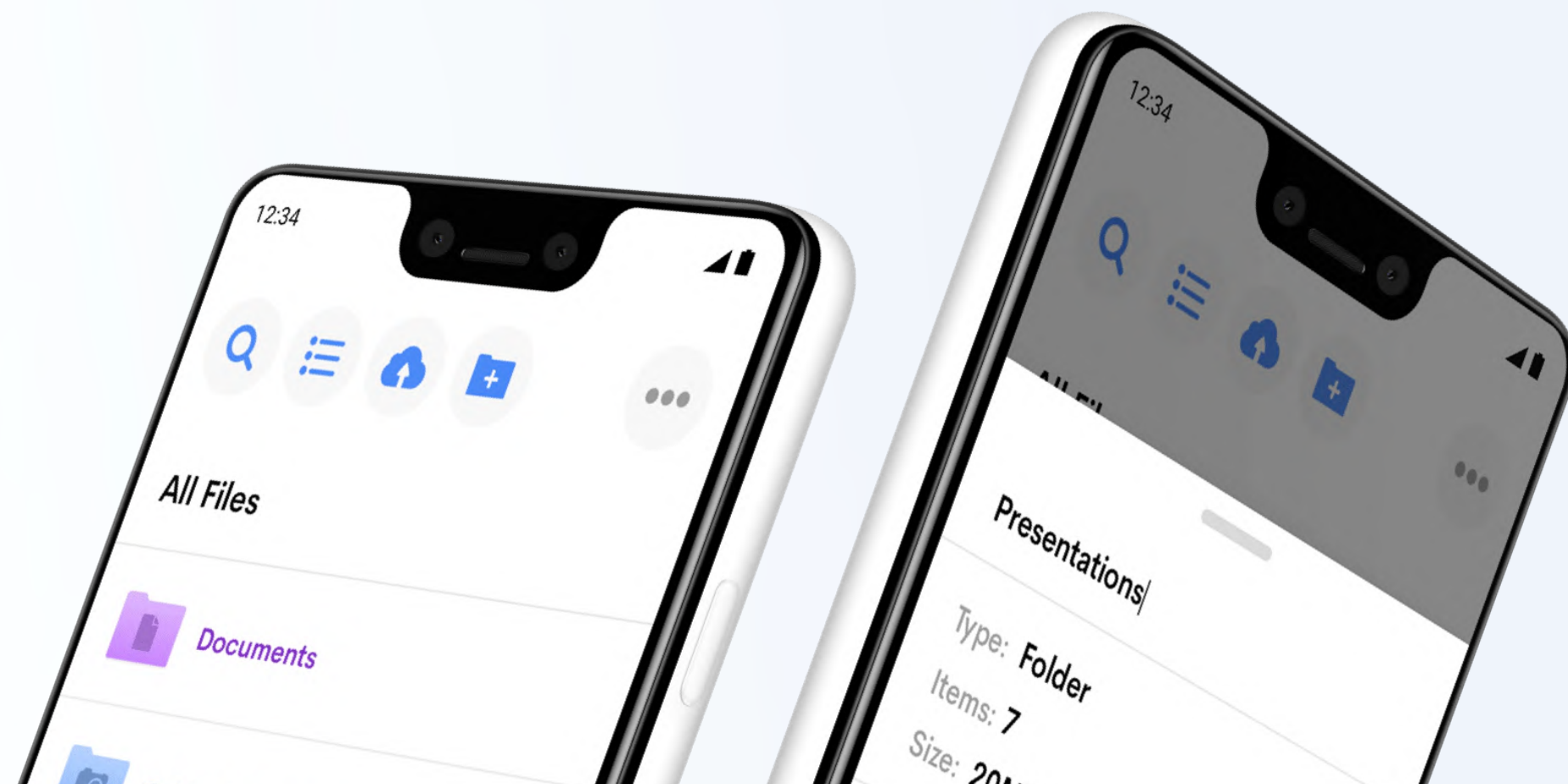
- PwC, 2021 Global Digital Trust Insights



pwc

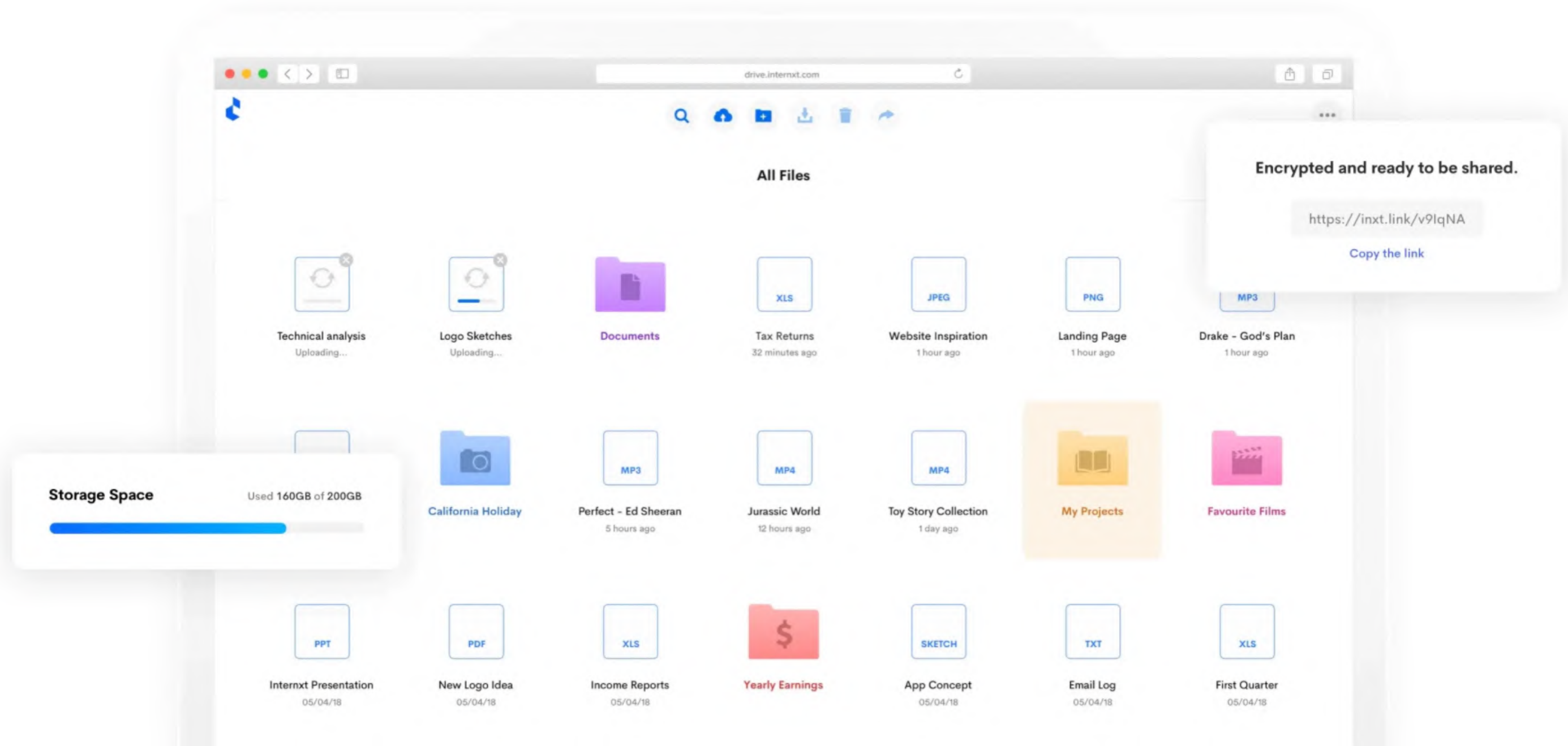
Solution

There is a **growing distrust**, both, by **companies** as well as **individuals**, in the mechanisms to keep their information in the cloud **private and secure**. At Internxt, we released a cloud storage service (similar to Dropbox, Google Drive), that truly focuses on **protecting your data from third-parties**.



Secure. Private. Simple to use.

A functional and intuitive interface with a variety of different customizations and features, such as encrypted file sharing.



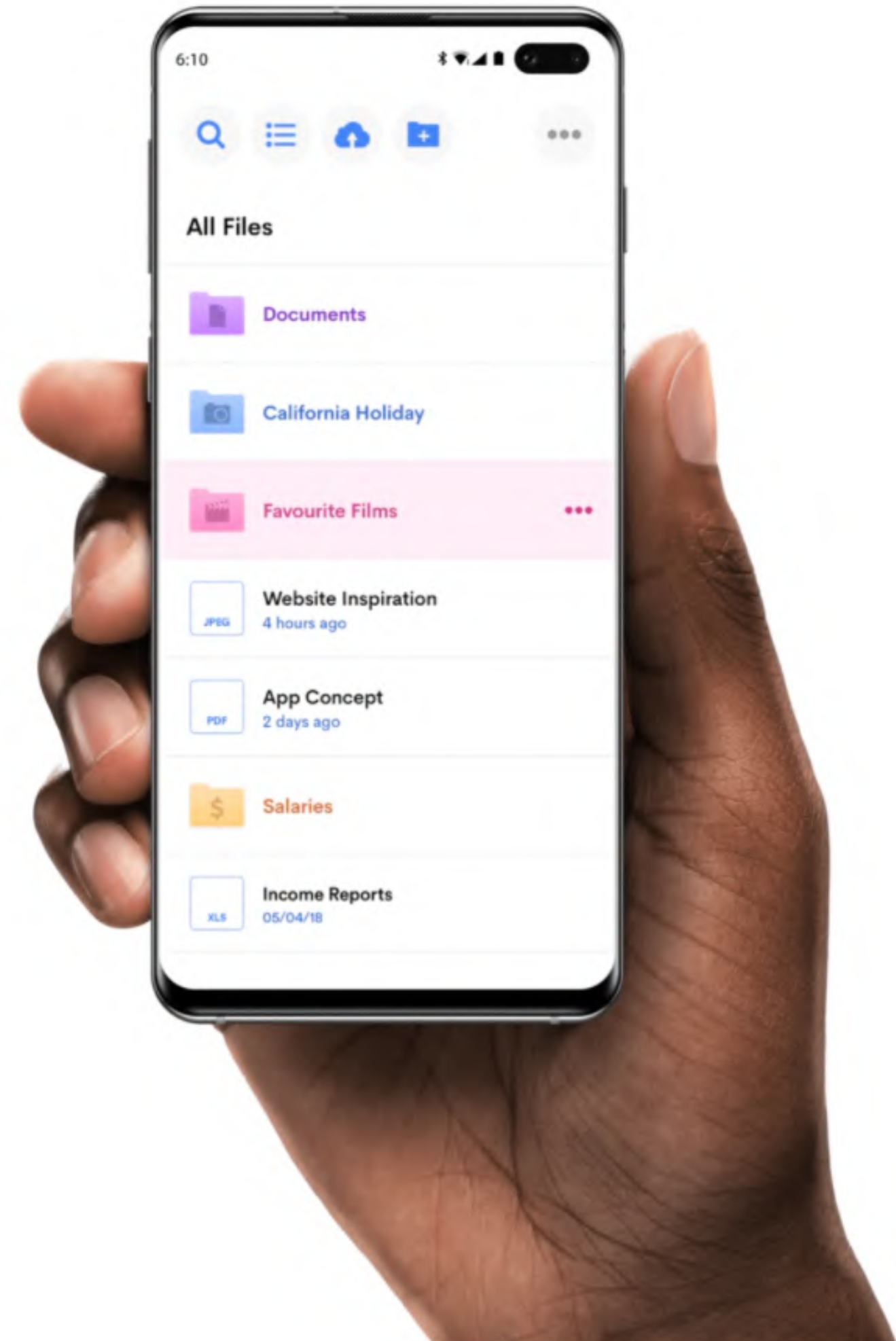
Internxt Drive

Traditional services encrypt user files but store the decryption keys, and thus **can gain access** to these.

On **Internxt**, files are client-side **encrypted** - we don't store the decryption keys. Files are also **fragmented** prior to being uploaded.

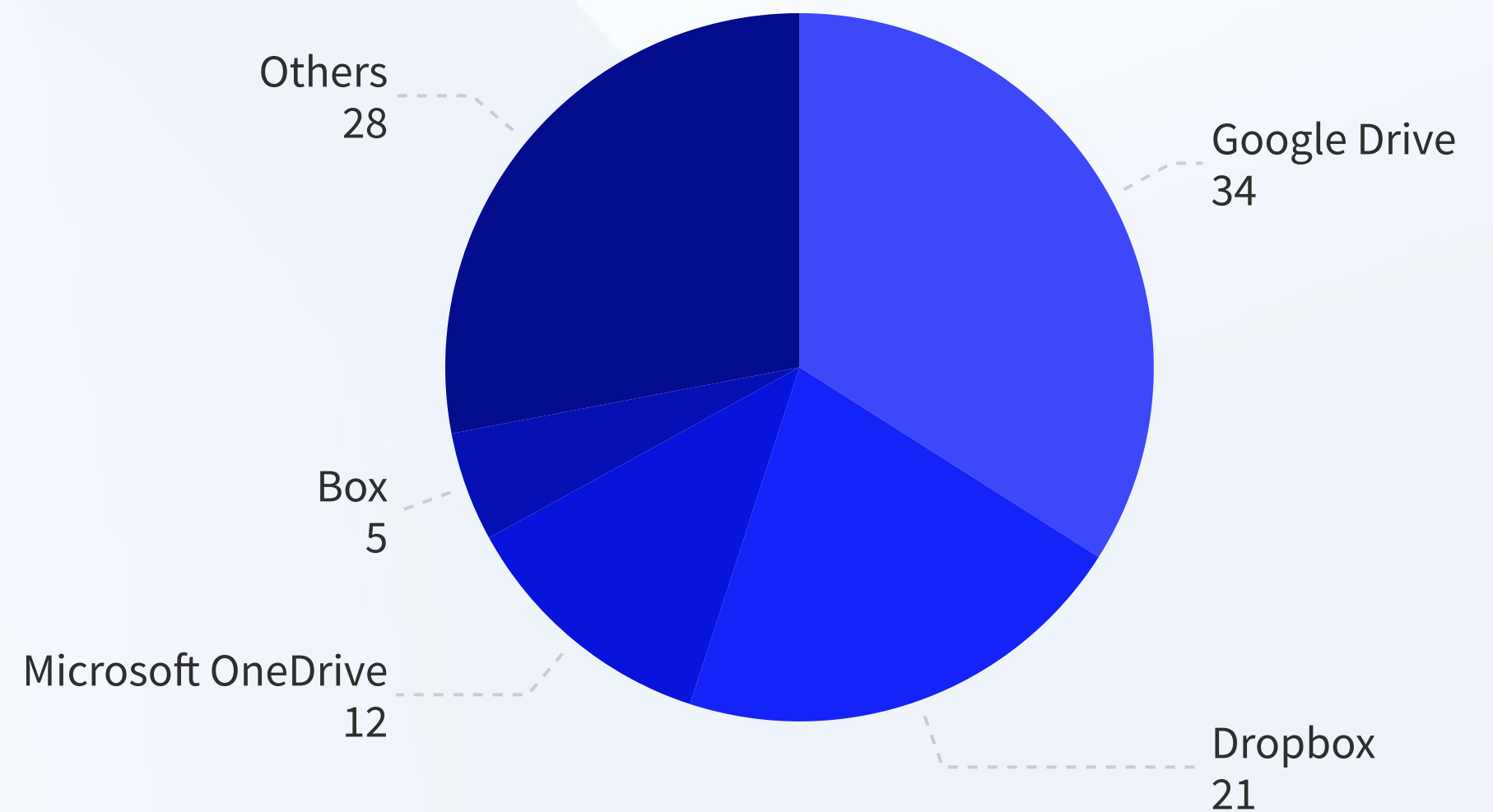
Servers, located around the world, **store** client-side **encrypted data shards**.

No third-party other than the user can access files stored on Internxt Drive.



Market

The cloud storage market is **growing at a 20% CAGR**. Privacy on the Internet is an increasing concern. Internxt intends to gain an increasing market share by providing the **most secure and private** cloud storage service out there. Traditional companies are public, well-established data giants, and thus changing their business model towards privacy would deem unsustainable.



Team

Internxt's team is comprised of a wide range of international, ambitious engineers, marketers, designers. A unique, comprehensive group of 20 thinkers & doers, ready to build the next big tech Unicorn.



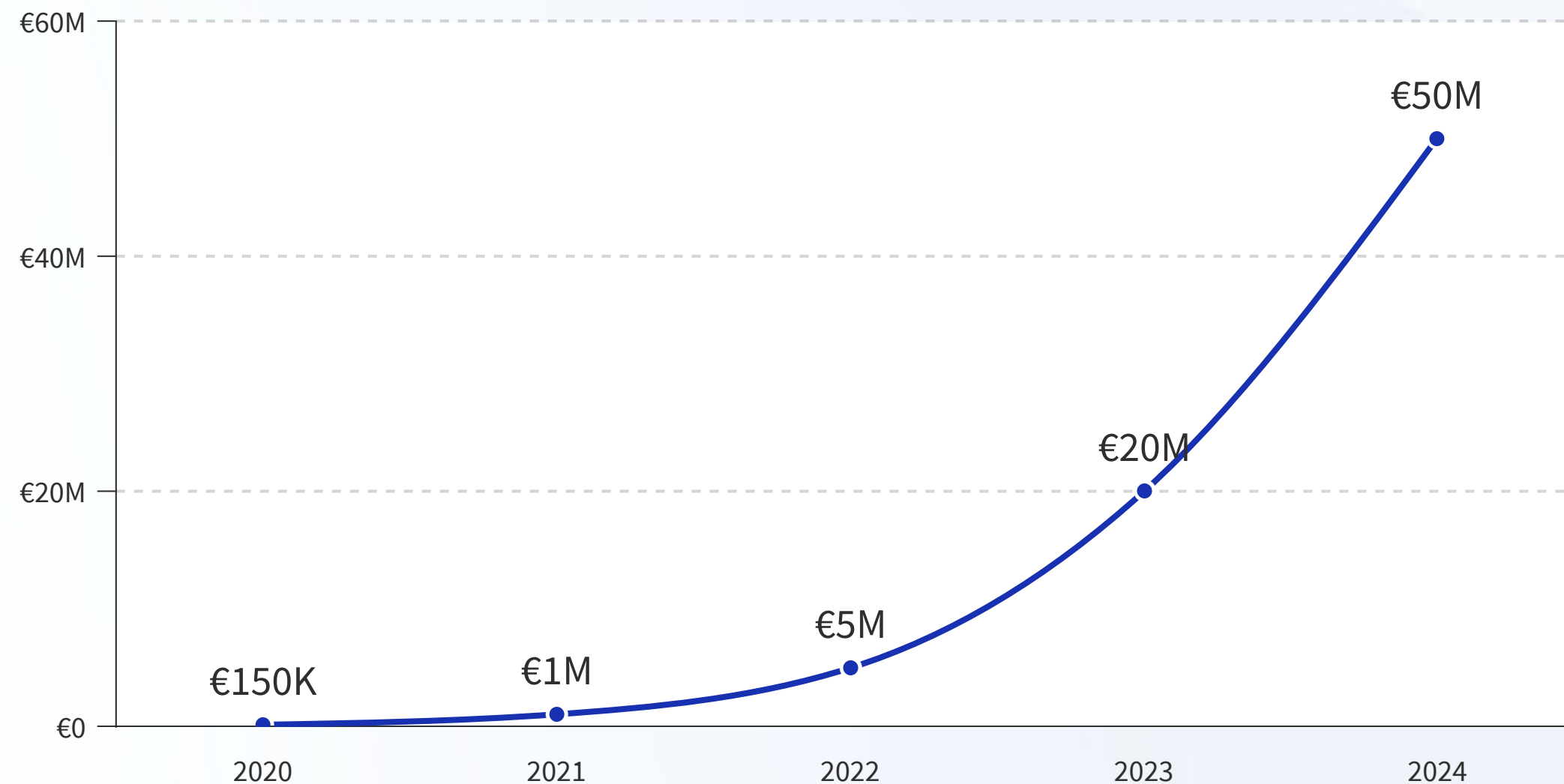
Business model

Freemium subscription. B2C & B2B. 3% conversion rate. 200k users. 30% monthly revenue & user growth rate.



Financials

Blockchain-based cloud storage service, Internxt Drive launched in 2020, after 2 years of R&D. We expect to close 2021 with 1M active users, and generating close to €1M in revenues. Closed seed round with **The Venture City, and Juan Roig**, which will help us maintain our 30% MoM growth rate throughout this upcoming year. We expect to go through a Series A round in 2022.



Let's Go!

