



9 May 2014

## **OFFICIAL RULES FOR INNOAPPS, HUAWEI EU-CHINA APP HACKATHON**

### **1. RULES DEFINITION**

These are the official rules ("the Official Rules") that govern how the InnoApps Huawei EU-China App Hackathon will operate. This competition will be referred to as the "InnoApps" throughout the rest of the Rules. InnoApps is a joint project of Huawei and the European Young Innovators Forum, in China powered by AIESEC. The InnoApps is opened to participants that are residents of the countries, which are members of the European Union and China.

### **2. CONTEST DESCRIPTION**

The InnoApps is for individual applicants who are willing to create teams of two and within the team develop innovative mobile applications for Android. Each mobile application idea created and submitted in InnoApps will be called an "entry". At the end of the second phase, these entries will be judged to determine six finalists and six runner-up finalists. All entries will be screened and only eligible and innovative entries will be selected to enter the Phase 3 of the InnoApps. The Jury will then judge the finalists' final-stage entries after considering their live pitching during the InnoApps Hackathon in Brussels. The outcome will be one 1st Prize Winner (team of two), one 2nd Prize Winner (team of two) and one 3rd Prize Winner (team of two).

### **3. WHAT ARE THE START AND END DATES?**

The InnoApps runs from 10th May 2014 until the InnoApps Hackathon in mid-February in Brussels. The InnoApps is divided into Phase 1, Phase 2, Phase 3 and the Hackathon. During Phase 1 (10 May – 9 November 2014) the applicants will submit their individual application forms. The notification to proceed to Phase 2 will be sent out by the 16th November. A set of qualified and eligible participants will be selected among all the participants and invited to proceed to Phase 2 to present themselves and their ideas within virtual team environment. Moderators will assist applicants in creating a team of two (one EU and one Chinese participants). By 14 December the teams submit a presentation of their app idea and the work plan. The notification to proceed to Phase 3 will be sent out by the 19th November. During Phase 3 (20 December – 31 January 2015) the developed applications will be submitted. Six finalist teams (six EU and six Chinese finalists in total) will be selected and invited to the InnoApps Hackathon in Brussels. During the Hackathon the six finalist teams will continue developing their apps and work on their pitches. We reserve the right to change the timeline if necessary.

### **4. CAN I ENTER?**

You are a resident of any EU country or China AND you are not older than 28 years of age at the time of submitting your idea application during the Phase 1. If you are considered a minor in your place of residence, then you should ask your parent's or legal guardian's permission prior to submitting an entry into

the InnoApps. The working language of InnoApps is English, thus you need to be fluent / proficient in English.

## **5. HOW DO I ENTER?**

To participate in the InnoApps you must fill in the application form by clicking the button "APPLY NOW". You may submit your application several times until the deadline of 9th of November 2014 at 23h30 CET. There is no entry fee.

We are not responsible for forms or entries that we do not receive for any reason, or for forms or entries that we receive but are not decipherable for any reason. In particular, we are not responsible for lost, corrupted, illegible or delayed entries or for network, computer, hardware or software failures of any kind which may restrict or delay the sending or receipt of your entry.

## **6. GENERAL RULES FOR PHASE 2, 3 and HACKATHON ENTRIES**

All entry materials must be presented and/or submitted in English. The Finalists' pitches at the InnoApps Finals in Brussels must be orally presented in English.

The content of your entry and any supporting materials must be acceptable for all viewing audiences. We will automatically disqualify any entrant that submits any entry or supporting materials that contain text, sound or images that we, in our sole opinion and for any reason, find vulgar, offensive, or inappropriate for public viewing, or that presents us in a negative light.

You cannot enter the InnoApps with an application that was already designated as winner in any other contest organized by any other third party. Also you cannot enter with an application that is already in any app market. While source code is not required to be submitted, we reserve the right to ask for source code to verify original and own work.

By submitting your entry you confirm that your entry meets all the requirements set in these Rules; and that the entirety of the entry is your original work or you have obtained consents, approvals, or licenses required for you to submit your entry.

## **7. DISCLAIMER**

Some distinguished product or service can be born as a result of this project. You have the right to register ownership, copying, reproducing, distributing, selling, licensing or otherwise exploited for any purpose your product or service born as a result of this project. The project promoters under no circumstances will endorse or take responsibility for any conflicts of ownership among participants, profits arising out of, or in connection with the project. Equally, under no circumstances they will be held responsible or liable, directly or indirectly, for any damage that is caused or alleged to have been caused to you in connection with your participation in this project.

We are here exclusively to encourage your creative thinking, your active collaboration and your productive partnership.

## **8. HOW WILL MY ENTRY POTENTIALLY BE USED?**

The InnoApps including any of its partners is not claiming any ownership rights to your entry. However, by submitting your entry, you are granting us a right and license to use, review, assess, test, and otherwise analyze your entry and all its content in connection with the InnoApps AND feature your entry and all its content in connection with the marketing, sale, or promotion of the InnoApps in all media. We are not responsible for any unauthorized use of your entry by visitors to the InnoApps media channels.

## **9. PRIZE CONDITIONS**

The prizes are designed for teams of two who will equally divide the monetary prize among themselves. If you are confirmed as a winner, you may not exchange non-cash prizes for cash or any other merchandise or services. However, if for any reason an advertised prize is unavailable, we reserve the right to substitute a prize of equal or greater value. You may not designate someone else as the winner. If you are unable or unwilling to accept your prize, we may award it to the next highest scoring entrant. If you accept a prize, you will be solely responsible for all applicable taxes related to accepting the prize. We are not responsible for any dispute regarding prize dispersal.

## **10. FORCE MAJEURE**

If someone cheats, or a virus, bug, bot, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled affects the fairness and/or integrity of the InnoApps, we reserve the right to cancel, change, or suspend the InnoApps. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the InnoApps, we reserve the right to select winners from among all eligible entries received before we had to cancel, change or suspend the InnoApps.

## **11. INQUIRIES**

Inquiries about the InnoApps can be made to: [innoapps@eyif.eu](mailto:innoapps@eyif.eu)